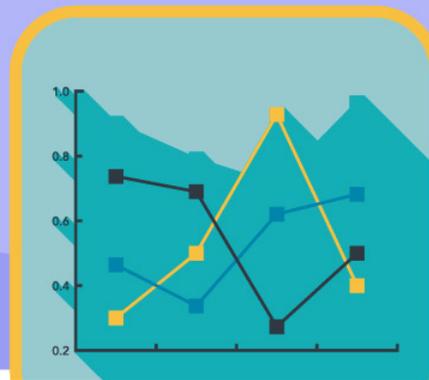


ProQuest TDM Studio



Interrogate Content. Interpret Insights. Unearth Truths.

John Dillon, Sr. Product Manager
Kristin Maloney, Customer Success Manager
Brandon Williams, Technical Consultant

ProQuest®

Part of **Clarivate**

Why use data science?



Exponential growth in data is expected to reach 181 zettabytes by 2025

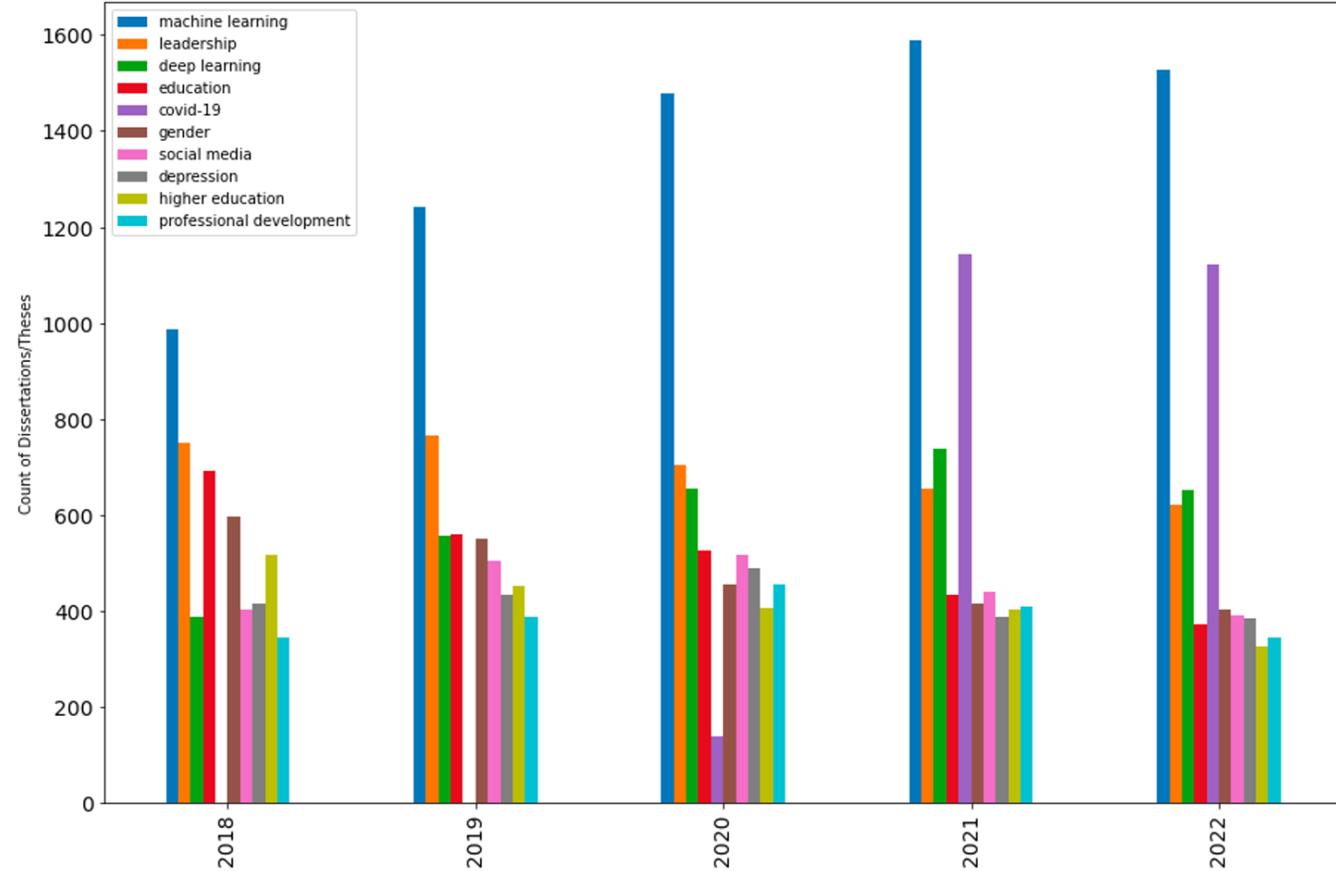


80-90% of all data is contained in unstructured information such as text and other media



Artificial Intelligence, machine learning, and neural network approaches require large data for training and analysis

Dissertations and Theses Count by Subject from 2018-2022



Problems we are solving for Researchers

Ease of access to content and solutions that are timely, efficient, and offer flexibility to accommodate research



**Gated
Publications**



**Uncertain Content
Usage Rights**



**Long Delivery
Times**



**Unstructured
Data**

TDM STUDIO'S SOLUTIONS



Immediate access to
your library's holdings



Rights-cleared
content



Target selection across a
breath of providers with
quick access



Data presented in the
consistent formats –
XML or CSV

The Library and a Data Science Research Framework

The library is positioned to thrive and become a center of excellence in each of these areas



Access and Guidance

Assist with tools, direction, and collaborations on research across disciplines and among researchers at all levels.



Licensing Expertise

Provide legally compliant avenues for accessing licensed content for text and data mining purposes.



Primary Data Source

Serve as your University's primary source for solutions and support for various types of data research for students, faculty and staff.



Build Transferable Skills

Prepare students for new career opportunities and expose them to highly desired data science skills.



Data Science Growth

Help researchers meet technology needs in artificial intelligence, machine learning, natural language processing, and data analytics.

Supporting TDM Researchers of all Levels



TDM BEGINNER



TDM LEARNER

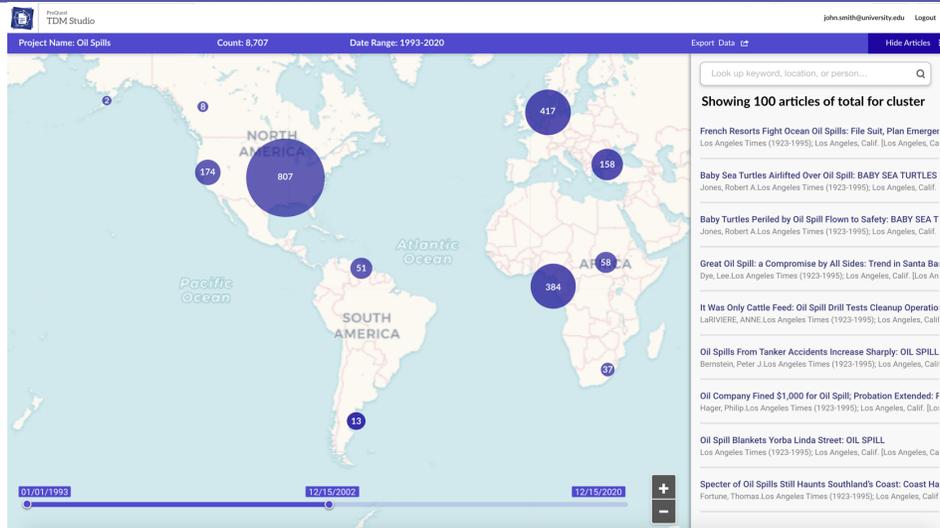


TDM SCHOLAR



TDM EXPERT

TDM Studio Visualizations



TDM Studio Workbench Using R or Python

```
ipython TopicModeling (unsaved changes)
File Edit View Insert Cell Kernel Widgets Help
Trust Trusted conda_python3
In [1]: # Import Operating System modules
import boto3
s3 = boto3.resource('s3')
from s3transfer import TransferConfig
from os import listdir
from os.path import isfile, join
import os
from time import time
import pprint as pp
import datetime

# Import BeautifulSoup for XML parsing
from bs4 import BeautifulSoup
import pandas as pd
import numpy as np
from collections import Counter, defaultdict
import re

# Import Machine Learning Libraries
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.decomposition import NMF

# Items for Visualization
```

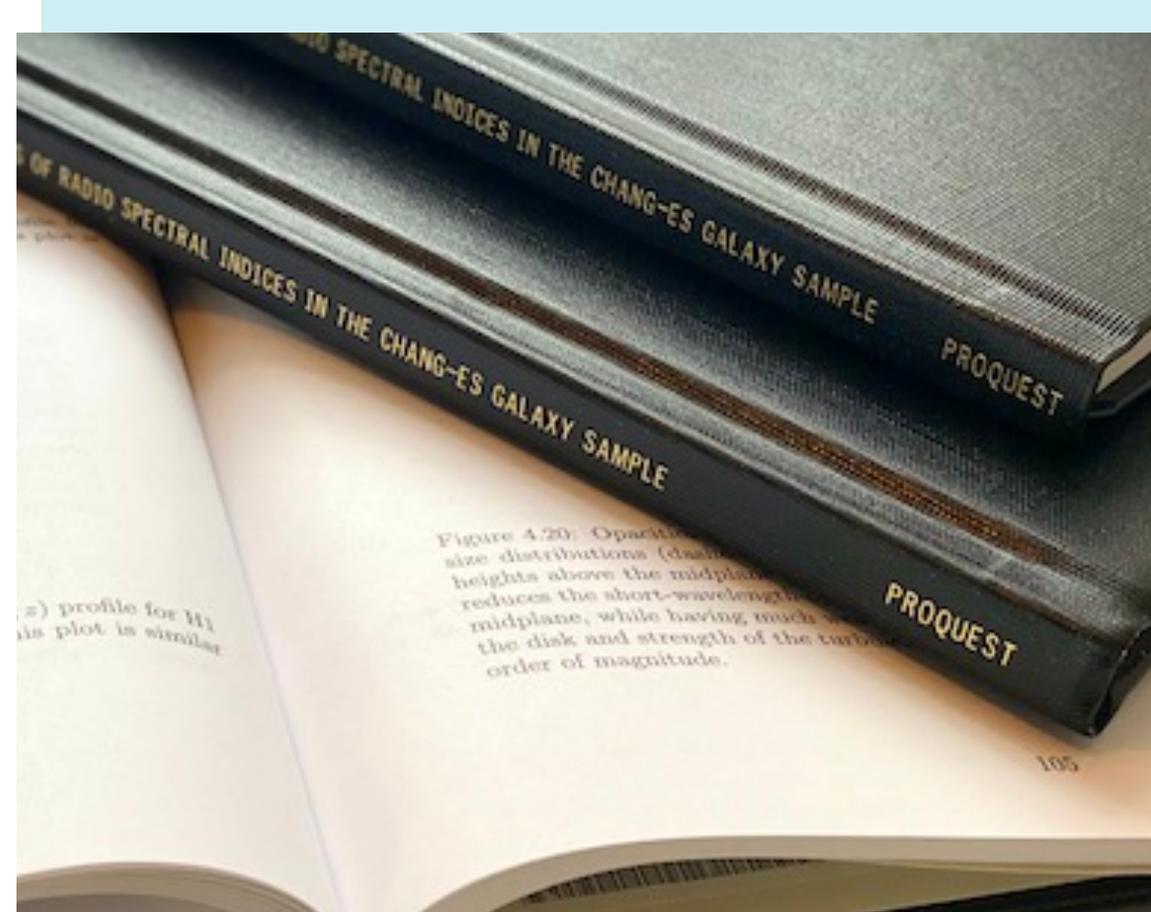
"I am really impressed by TDM Studio's capability to compile rights-cleared metadata in a highly efficient manner. And the best part is, being cloud-based, I can work on my projects from anywhere."
– Ze Han, Princeton

Dissertations

Exclusive access to a global database of master's and doctoral works

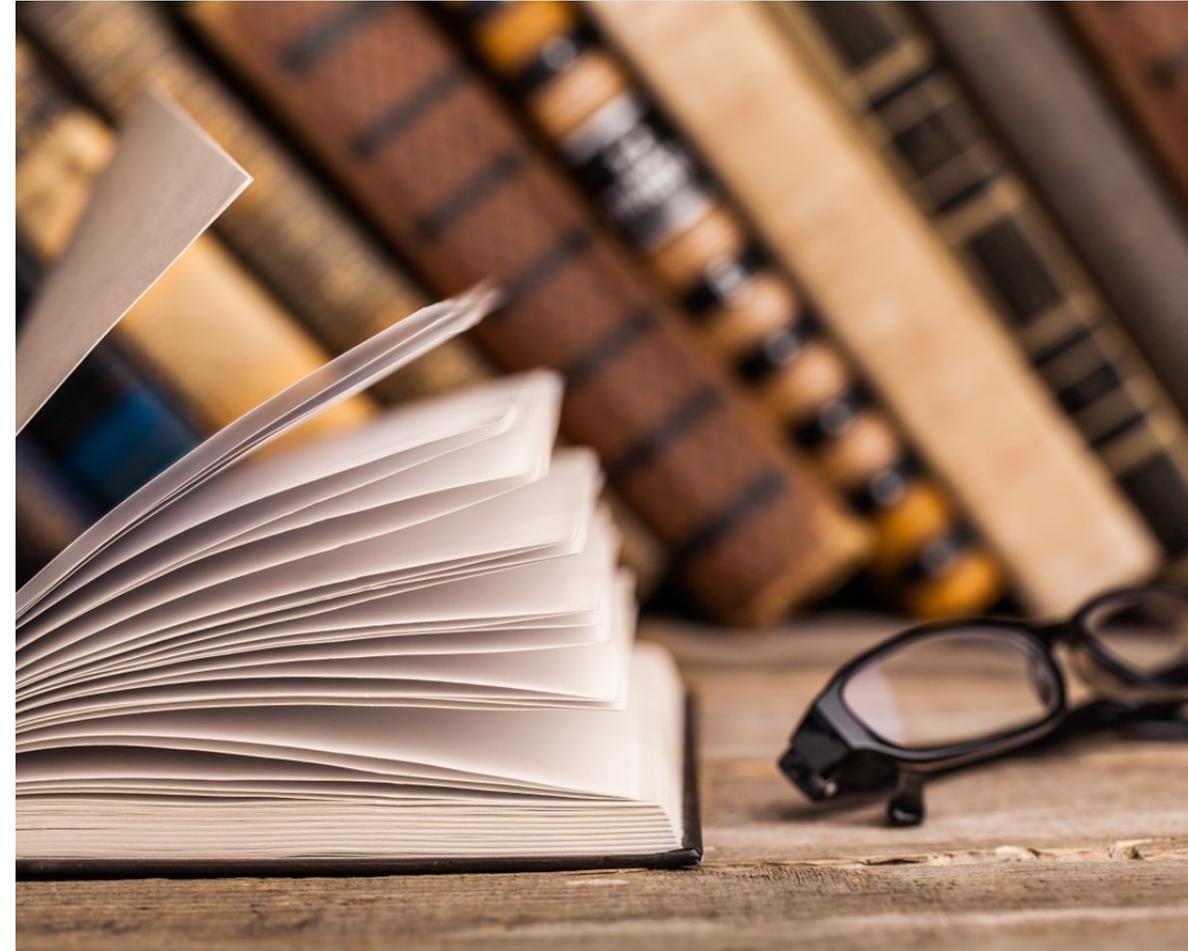
- Over 5.5 Million records
- Over 3 Million full text documents
- From 4,100+ institutions
- Covering 60+ countries
- Metadata fields containing, Subject, Advisor, Institution, State/Country, and more...

English Titles and Abstracts are provided for Non-English content that can be leveraged for text and data mining, providing a global perspective of research.



Primary Sources

- Access the library's Primary Sources and PAL content
- Search primary historical sources
- Such as...
 - Early European Books
 - Black Historical Newspapers
 - Rolling Stone
 - Women's Magazines: Vogue, Cosmopolitan, Good Housekeeping, Seventeen
 - Far Eastern Economic Review
 - LGBT Magazine Archive



2023 Additional Content: Government Information

Access U.S. congressional hearings within the Workbench environment (currently in BETA)

Hearings Part A 1824-1979 Contains published hearings from 1824-1979, and unpublished hearings from the U.S. House (1832-1971) and U.S. Senate (1824-1979)

Hearings Part B 1980-2003 Contains published hearings from 1980-2003, and unpublished hearing from the U.S. senate from 1980-1984

Hearings Part C 2004-2010 Contains published hearing from 2004-2010

Hearings Part D 2011 Contains published hearings released by GPO and collected from ProQuest from 2011-2015.



Innovation and Impact using TDM Studio

STANFORD
UNIVERSITY

Daniel McFarland. **The Diversity-Innovation Paradox in Science**
Stanford University

GEORGE
WASHINGTON
UNIVERSITY

Zhoudan Xie. **What are People Saying About Covid-19 Related Regulations**
George Washington University

PRINCETON
UNIVERSITY

Gavin Cook. **Trends in Covid-19 News Coverage**
Princeton University

UC BERKELEY

Yuyang Zhong. **Misreported Research in Psychology**
University of California, Berkeley

VA TECH

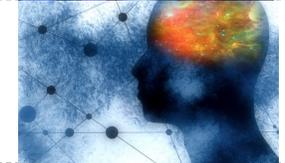
William Ingram. **Trends in Graduate Research**
Virginia Polytechnic Institute and State University

UNIVERSITY OF
MISSOURI

Denise Adkins, et al. **What is Genre? How do we Talk about Fiction?: Assessing Complementary Schemas and Approaches** University of Missouri

University of Sydney

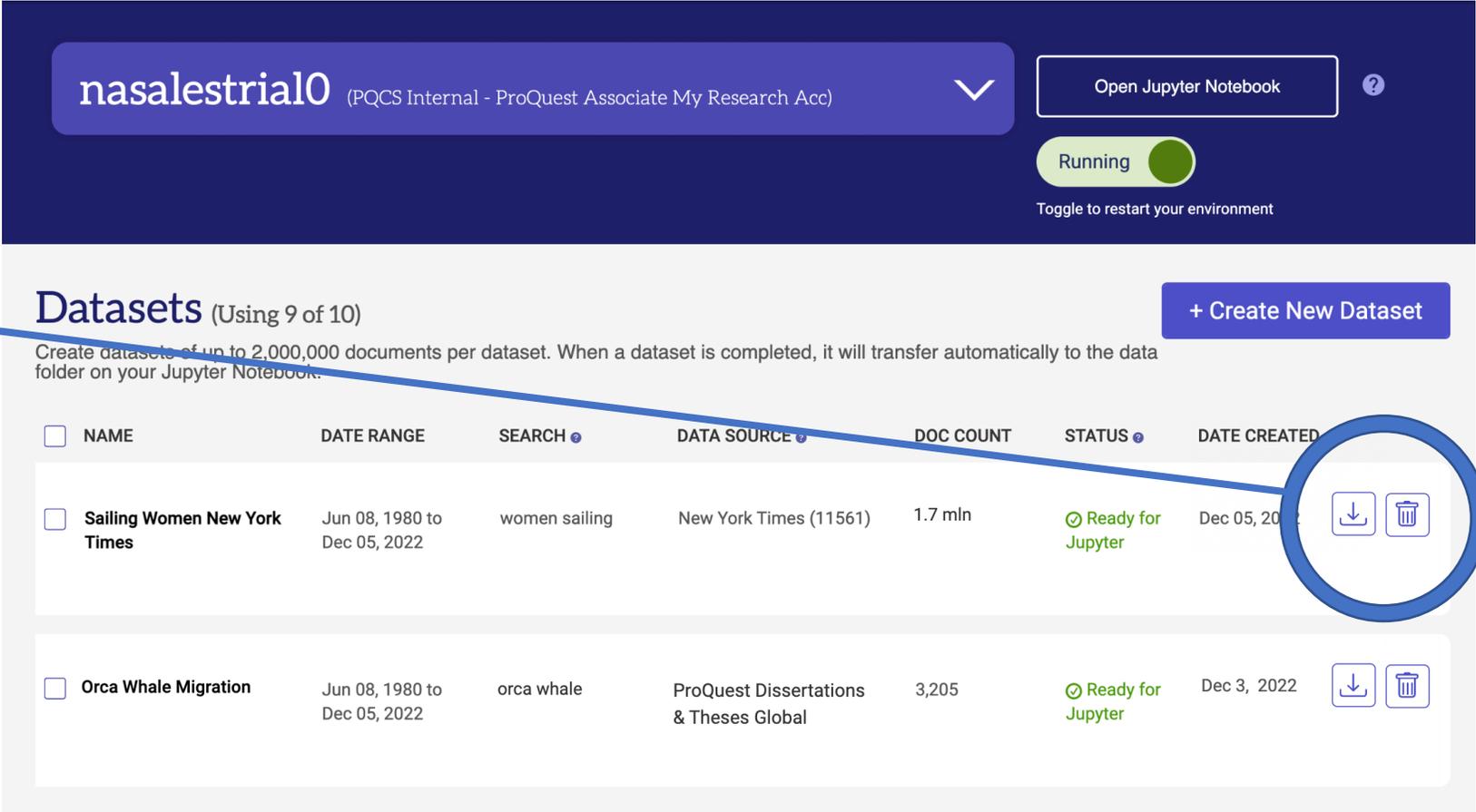
Marco Duranti et al. **TDM for Teaching and Learning**
University of Sydney



2023 Sneak Peek: Export Metadata

Export Metadata

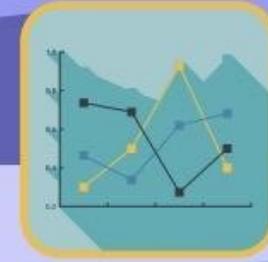
- New TDM Studio feature will facilitate export of Dataset Metadata in csv
- Will help to support analysis with common software like Tableau or Excel
- Also valuable for dataset documentation and reproducibility



The screenshot shows the TDM Studio interface. At the top, the user is identified as 'nasalestrial0 (PQCS Internal - ProQuest Associate My Research Acc)'. There is a 'Running' status indicator and a 'Toggle to restart your environment' option. Below this, a 'Datasets (Using 9 of 10)' section is visible, with a '+ Create New Dataset' button. A descriptive text states: 'Create datasets of up to 2,000,000 documents per dataset. When a dataset is completed, it will transfer automatically to the data folder on your Jupyter Notebook.' A table lists two datasets:

<input type="checkbox"/>	NAME	DATE RANGE	SEARCH	DATA SOURCE	DOC COUNT	STATUS	DATE CREATED	
<input type="checkbox"/>	Sailing Women New York Times	Jun 08, 1980 to Dec 05, 2022	women sailing	New York Times (11561)	1.7 mln	Ready for Jupyter	Dec 05, 2022	 
<input type="checkbox"/>	Orca Whale Migration	Jun 08, 1980 to Dec 05, 2022	orca whale	ProQuest Dissertations & Theses Global	3,205	Ready for Jupyter	Dec 3, 2022	 

A blue circle highlights the download and delete icons for the 'Sailing Women New York Times' dataset. A blue arrow points from this circle to the 'Export Metadata' text box on the left.



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TDM Studio *allows you to...*



ACCESS

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TARGET

Curate from millions of records and target to your research interest, eliminating the need to process unrelated documents.



INTERROGATE

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